



# THE VENTURE

Creating Opportunities through Financial Leadership

Volume 1/Issue 4

## Upcoming Events

### 14<sup>th</sup> CFC Program

September 18 –  
November 6, 2010

### 14<sup>th</sup> FMMC Program

October 2 & 8, 2010

### 1<sup>st</sup> Advanced FMMC Program

November 16 & 17, 2010

### Upcoming CFC Examination

November 6, 2010

### Venue

Oakwood Premier  
Joy-Nostalg Center,  
ADB Avenue, Ortigas  
Center, Pasig City

### New CFCs

**Bernadette Caritos**

**Kriselda Kan**

**Alvin Kendrick  
Limquenco**

**German Martinez III**

**Joan Lein Morales**

**Jona T. Ubaña**

## CFC Feature Article

The screenshot shows the IFC Philippines website. At the top is the IFC logo and a navigation menu with links: HOME, ABOUT IFC, EARN CFC®, EDUCATION, RESOURCES, PARTNERS, and INQUIRY. Below the menu is a large photo of a man and a woman in business attire looking at a laptop. To the right of the photo are three dark buttons labeled 'CERTIFICATION', 'MEMBERSHIP', and 'CONTINUING EDUCATION'. Below the photo is a 'WELCOME TO IFC-PHILIPPINES' section with text about the CFC program and a 'Learn more' link. To the right is a 'CALENDAR OF EVENTS' section listing three events: 14th Financial Modelling MasterClass (FMMC), 2nd Strategic Finance for Non-Finance Executives Program, and 14th Certified Financial Consultant (CFC®) Program, each with dates and venue information.

## An ALL-NEW Website for IFC Philippines

Take a look at IFC Philippines all-new website for all the latest information on the Institute and the program offerings. Knowing that you depend on our research and insight to develop new, innovative ideas and strengthen policy and practice, we've rebuilt our site to make it much easier to find and share resources. As part of our commitment to keeping our programs readily available, we have created a more navigable website with additional resources, better tools, and a new visual design. Our new website features videos, polls, an updated curriculum, continuing education programs, testimonials, graduate directories, and many more. Reflecting our long-standing commitment to learning and continuous improvement, we welcome your feedback as we continue to improve this site. Visit our official website at [www.ifcphilippines.com](http://www.ifcphilippines.com). Enjoy!

## What Graduates Say About the FMMC

This seminar provides a good foundation on financial modelling techniques, theories, and best practices. I'd recommend it to anyone starting out a career in finance.

**-Paul Diomampo**

*Deal Analyst*

PNB Capital & Invst. Corp.

The financial modelling course enabled the participants to gain valuable insights and knowledge in coming up with useful and practical financial modelling solutions which they can apply in their respective companies.

**-Marvin Matias**

*Senior Manager*

SB Capital Investment Corp.

I learned a lot on this training. It exceeds my expectations. I am now equipped in developing a financial model especially for Cost-Benefit Analysis. Our speaker is very effective. I am able to understand how to create a high level dynamic financial model.

**-Lourdes Legaspi**

*Expense Analyst*

Eastwest Bank

## CFC Examination Top 5

### TOP 1



**Reinier Lliger** is an Investment Associate at SB Capital Investment Corporation. He is mainly responsible for analyzing and evaluating projects of the Corporate and Project Finance Group within the company. He also assists investment banking heads in marketing activities and managing deals. He has over three years of solid experience in the finance industry particularly in investment banking. He graduated in 2007 at the University of Asia and the Pacific with a Bachelor's degree in Industrial Economics. He has passed the Securities and Exchange Commission Fixed Income Sales and Certified Investment Solicitor exams in 2008 and 2009 respectively. He is a graduate of the CFC Program Batch 13 and is the **TOPNOTCHER** in the CFC examinations.

### TOP 2



**Roswell Delos Reyes** is currently the Finance Manager of Greenfield Development Corporation. He is responsible for the tax administration, and finance and accounting operations of the company. He used to work for companies such as Keppel Philippines Properties, Philippine Deposit Insurance Corporation (PDIC), KPMG-Laya, Mananghaya & Co., and Southeast Asia Food, Inc. He graduated at the University of the East in 1995 with a Bachelor's degree in Accountancy. He finished his MBA in 2004 at the International Academy of Management and Economics. He is a Certified Public Accountant and a Certified Management Accountant as well. He is a graduate of the CFC Program Batch 12 and placed **SECOND** in the examinations.

### TOP 3



**Greisir Baraña** is currently a Consultant in the financial advisory services group a Deloitte Philippines (Manabat Delgado Amper & Co.) with extensive experience in M&A financial due diligence and several engagements in forensic and valuation services. In addition, he gained valuable experience in conducting business audit at SyCip, Gorres, Velayo & Co. from 1998-2001. He graduated *cum laude* in 1998 from Saint Louis College in San Fernando, La Union with a Bachelor's degree in Accountancy. Since graduation, he has attended various seminars on financial reporting standards, financial modeling, and business valuation. He is also a member of the Philippine Institute of Certified Public Accountants (PICPA). He is a graduate of the CFC Program Batch 13 and placed **THIRD** in the examinations.

A very strong financial modelling course which reinforces what the uses of your reports would like to see and provides tools to help you deliver on these expectations.

**-Alberto Alfonso Albano**

*Corporate Finance Manager*  
Level Up Int'l Holdings Ltd.

This class is a must attend when working with financial models in increasingly fast paced, complex and competitive industries.

**-Chester Limvalencia**

*Risk Officer*  
Toyota Financial Services Corp

This class is a must attend The program presented new ideas, more importantly a structured disciplined way of doing things. I have learned a lot and will definitely apply at my own work and recommend to friends and colleagues.

**-Rolly Salvador**

*Finance Manager*  
The Hershey Company

The program has given me ideas on how to efficiently perform data modelling, which is an essential part of my function at work, and effectively present the models for the appreciation of management and peers.

**-Jianna Rica Meneses**

*Credit Risk Officer*  
Eastwest Bank

#### TOP 4



**Ellery F. Jose** is a Customer Supply Chain Channel Manager at Kraft Foods Philippines. He is responsible for the design and alignment of the company's Customer Management Programs to Trade Distributors channel requirements. He has over five years of solid experience in operations focusing on demand planning, distribution, quality systems, and project management. He graduated *cum laude* in 2001 from the University of the Philippines-Diliman with a Bachelor's degree in Molecular Biology and Biotechnology. He finished his MTM (Master in Technology Management) in 2006 at UP as well. He has also passed the Philippines Civil Service Exam. He is a graduate of the CFC Program Batch 13 and placed **FOURTH** in the examinations.

#### TOP 5



**Emmie C. Panganiban** is the Treasurer and Finance Director of LRA Pacific Management Consulting, Inc. She is also the company's Project Management Head for Special Projects and the Director of Managed Facilities/Information Technology Department. She currently serves as the administrative and marketing officer of Capellan Institute of Technology. She graduated in 1995 with Dean's Honor from the University of the Philippines-Diliman with a Bachelor's degree in Economics. She has completed 20 MBA units at the Ateneo Graduate School of Business and was part of the Dean's List for three terms. She is a graduate of the CFC Program Batch 13 and placed **FIFTH** in the examinations.

I'm very glad that I attended this training. I learned many MS Excel functions with its logic so that I can maximize its use in financial modelling.

**-Rufina Velasco**

*Business Planning Officer*

Eastwest Bank

The class made me realized that financial analysis can be more effective and efficient with the aid of other advanced MS Excel functionalities. Also, this class will be a big help during my MPR-monthly performance report preparation.

**-Riza Santiago**

*Expense Analyst*

Eastwest Bank

## Congratulation FMFC Batch 13



**13th Financial Modelling Masterclass**

August 21 and 28, 2010

Oakwood Premier Joy~Nostalq Center Manila,  
Ortigas, Pasig City

**Ronald Enrico Abad**  
AVP – Project Development  
Aboitiz Power Corp.

**Jeran Cuarto**  
Analytics Officer  
East West Bank

**Henry Narciso**  
Financial Analyst  
Aboitiz Power Corp.

**Miguel Agarao**  
Market Risk Officer  
East West Bank

**Paul Diomampo**  
Deal Analyst  
PNB Capital & Invst. Corp.

**Marie Grace Niño**  
Principal Accounting Officer  
MJC Investment Corp.

**Alberto Alfonso Albano**  
Corporate Finance Manager  
Level Up Int'l Holdings Ltd

**Nicholas Fernandez**  
Sr. Financial Analyst  
East West Bank

**Katrina Anne Obeña**  
Export Planner – BP&S  
Universal Robina Corp.

**Nestor Aliman**  
AVP – Business Development  
Aboitiz Power Corp.

**Marina Francisco**  
VP – Credit Policy & Review  
PBCom

**Salvadora Quiros**  
Business Planning Officer  
East West Bank

**Camille Bullan**  
Financial Analyst  
Aboitiz Power Corp.

**Racquel Garces**  
Finance HR and Admin Mgr.  
DOLE

**Rolly Salvador**  
Finance Manager  
The Hershey Company

**Hazel Anne Camacho**  
Operations Associate  
Manila Jockey Club, Inc.

**Renato Lasquety**  
Finance & Logistics Manager  
Hospira Phils., Inc.

**Riza Santiago**  
Expense Analyst  
East West Bank

**Romerico Carbonell, Jr.**  
Deal Analyst  
PNB Capital & Invst. Corp.

**Lourdes Legaspi**  
Expense Analyst  
East West Bank

**Carlos Antonio Tan**  
Management Trainee  
Manila Jockey Club, Inc.

**Matthew Carpio**  
Asset – Liability Mgmt Support  
East West Bank

**Chester Limvalencia**  
Risk Analyst  
Toyota Financial Services Phils.

**Elven Tandas**  
Financial Analyst  
Aboitiz Power Corp.

**Beberly Castellanes**  
Accounting Manager  
Rockwell Automation Phils.

**Barbara Lualhati**  
Finance Manager  
Accenture

**Jennifer Umali**  
Treasury & Risk Mgmt. Head  
Toyota Financial Services Phils.

**Estelita Catacutan**  
Finance Director  
ABS-CBN Bayan Foundation

**Marvin Matias**  
Senior Manager  
SB Capital Investment Corp.

**Rufina Anabelle Velasco**  
Business Planning Officer  
East West Bank

**Joanne Lee Cosme**  
Team Head – Risk Analytics Team  
East West Bank

**Gianna Rica Meneses**  
Credit Risk Officer  
East West Bank

**Morfea Vicencio**  
Finance Controller  
KGB Phils., Inc.

### CFC Batch 13

#### Examination Passers

**Greisir Baraña**

**Lualhati Barbara**

**Erickson Bengat**

**Orestes Cruz**

**Mary Hazel De Guzman**

**Janice Delos Reyes**

**Roswell Delos Reyes**

**Ellery Jose**

**Reinier Lliger**

**Gia Anielle Madrid**

**John Robert Maniego**

**Janice Mariano**

Marvin Matias

Emmie Panganiban

Joelyn Perpuse

Maria Agnes Secreto

Myla Joy Simbahan

Agnes Umali

Ma. Cristine Viola

Diane Yap

## Congratulation FMMC – Aboitiz Cebu



Financial Modelling Masterclass - Aboitiz Cebu  
August 16 and 17, 2010  
Aboitiz Corporate Center, Mandaue City, Cebu

### Suggestions

We encourage feedbacks, ideas, and suggestions on how we can improve the resources provided. You may do so by sending an e-mail to [info@ifcphilippines.com](mailto:info@ifcphilippines.com).

Thank you!

**Timothy Abay**  
Manager - Accounting  
Aboitiz Power Corp.

**Brenda Aguilo**  
Finance Analyst  
Pilmico Foods Corp.

**Katrina Aliman**  
Mngr – Corp. Finance Grp  
Aboitiz Equity Ventures, Inc.

**Riella Mae Baguio**  
AVP- Corp. Finance Group  
Aboitiz Equity Ventures, Inc.

**Mariel Bontia**  
Finance Analyst  
Aboitiz Equity Ventures, Inc.

**Warren Carbajosa**  
Finance Manager  
Aboitizland, Inc.

**Carmille Golez**  
Finance Analyst  
Aboitiz Equity Ventures, Inc.

**Ana Marie Labiang**  
Aboitizland, Inc.

**Gina Malasarte**  
Business Devt. Manager  
Aboitizland, Inc.

**Jeanne Ouano**  
AVP – Corp. Planning  
Aboitizland, Inc.

**Mark Rivera**  
Strategy Manager Aboitiz Equity  
Ventures, Inc.

**Sharon Serrano**  
Finance Manager  
Pilmico Foods Corp.

**Ana Maria Aboitiz**  
Mgmt. Trainee – Corp. Fin.  
Aboitiz Equity Ventures, Inc.

**Eleanor Uy**  
Risk Management Manager  
Pilmico Foods Corp.



**Join the 14th CFC Program  
September 18 to November 6, 2010**

**For inquiries and information, please contact:**

[info@ifcphilippines.com](mailto:info@ifcphilippines.com)

[www.ifcphilippines.com](http://www.ifcphilippines.com)

**+(632) 497-1762**